



ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM
B.Com GENERAL Syllabus (w.e.f: 2020-21 A.Y)

MODEL QUESTION COURSE

B.Com DEGREE EXAMINATION
SEMESTER: III
GENERAL
Course 3A: Advanced Accounting

Time: 3Hrs.

Max. Marks: 75

Section-A

Answer any **FIVE** of the following questions.

5X5=25M

1. Non-profit organizations
2. Statement of Affairs
3. Hire Vendor
4. Partnership Deed
5. Garner Vs Murrey
6. Dissolution of Partnership
7. Accounting Process
8. Double Entry System

Section- B

Answer **FIVE** questions.

5X10=50M

9. a) Distinguish between Income and Expenditure and Receipts and Payment Accounts.
(OR)
b) What are the provisions and features of Non-profit organizations?
10. a) Briefly explain advantages and limitations of single entry system.
(OR)
b) Mr. Ramesh, who keeps his books on single entry system, tells you that his capital on 31-12-2019 is Rs.40,500 and on 1st January 2019 was Rs.25,800. He further informs you that he withdraws Rs.3,500 for personal purposes. He invested further capital of Rs.5,000. Besides this, there is no other information. You are required to prepare Statement of Profit and Loss for the year ended on 31-12-2019.
11. a) Malnad Coffee Works Ltd., bought coffee drying machine costing Rs.6,56,000 from Xavier Ltd on 1st January 2019 on hire purchase basis. Rs. 2,00,000 was paid on signing the contract and the balance in three annual instalments of Rs. 2,00,000 (each) by the end of December every year. Interest was charged at 15% per annum. Life of the machine was expected to be four years. You are required to pass the journal entries and necessary ledger accounts in the books of
(i) Malnad Coffee Works Ltd., and (ii) Xavier Ltd.
(OR)
b) Briefly explain the advantages and limitations of Instalment System.
12. a) Briefly explain the classification of Partners.
(OR)
b) A and B are partners in a firm sharing profits and losses in the ratio of 3:2. A new partner C is admitted. A surrenders 1/5th of his share and B surrenders 2/5th of his share and B surrenders 2/5th of his share in favour of C. For the purpose of C's admission, goodwill of the firm is valued at Rs.75,000 and C brings in his share of goodwill in cash which is retained in the firm's books. Journalise the above transactions.



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13. a) the Balance sheet of X, Y and Z as at 31 st March, 2018 was:

Liabilities	Amount Rs.	Assets	Amount Rs.
Bills Payable	2000	Cash at Bank	5,800
Employees' Provident Fund	5000	Bills Receivable	800
Workmen Compensation Reserve	6000	Stock	9,000
General Reserve	6000	Sundry Debtors	16,000
Loans	7100	Furniture	2,000
Capital A/cs:		Plant and Machinery	6,500
X	22,750	Building	30,000
Y	15,250	Advertising Suspense	6,000
Z	12,000		
	50,000		
	76,100		76,100

The profit-sharing ratio was 3:2:1. Z died on 31st July, 2018. The Partnership Deed provides that:

(i) Goodwill is to be calculated on the basis of three years' purchase of the five years' average profit. The profits were: 2017-18: Rs. 24,000; 2016-17: Rs. 16,000; 2015-16: Rs. 20,000 and 2014-15: Rs. 10,000 and 2013-14: Rs. 5,000.

(ii) The deceased partner to be given share of profits till the date of death on the basis of profits for the previous year.

(iii) The Assets have been revalued as: Stock Rs.10,000; Debtors Rs. 15,000; Furniture Rs.1,500; Plant and Machinery Rs. 5,000; Building Rs.35,000. A Bill Receivable for Rs. 600 was found worthless.

(iv) A Sum of Rs. 12,233 was paid immediately to Z's Executors and the balance to be paid in two equal annual installments together with interest @ 10% p.a. on the amount outstanding. Give Journal entries and show the Z's Executors' Account till it is finally settled.

(OR)

b) How would you distinguish between dissolution of partnership and dissolution of Firm?



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MODEL QUESTION COURSE
B.Com DEGREE EXAMINATION
SEMESTER: III
GENERAL
Course 3B: Business Statistics

Time: 3Hrs.

Max. Marks: 75

Section-A

Answer any FIVE of the following questions.

5X5=25M

1. Classification of Data
2. Harmonic Mean
3. Range
4. Skewness
5. Correlation
6. Probable Error
7. Coefficient of Variation
8. Frequency Distribution

Section- B

Answer FIVE questions.

5X10=50M

9. a) Highlight the role and importance of statistics in business decision making in detail.

(OR)

- b) Briefly explain the nature and scope of Business Statistics.

10. a) What are the advantages and limitations of measures of central tendency?

(OR)

- b) Calculate Mean and Variance of the following Data.

Size	14	16	18	20	22	24	26
Frequency	12	13	14	15	13	12	16

11. a) Calculate quartile deviation and its coefficient from the following data :

C.I	0-10	10-20	20-30	30-40	40-50
F	5	7	10	5	8

(OR)

- b) Define standard deviation. Briefly explain advantages and limitations of standard deviation.

- 12.a) Given the following information, find the number of items (n) where $rx_y = 0.8$, $x\sum y = 2.5$, $\sigma_{xy} = 60$, $\sum 2 = 90$, where x and y are the deviations from the respective means.

(OR)

- b) Briefly explain the measures of skewness.

13. a) Calculate the co-efficient of correlation from the following data:

X	12	9	8	10	11	13	07
Y	14	8	6	9	11	12	3

ThroB.Comh Karl Pearson's method.

(OR)

- b) Explain various types of correlation.



MODEL QUESTION COURSE

B.Com DEGREE EXAMINATION
SEMESTER: III
GENERAL
Course 3C: Marketing

Time: 3Hrs.

Max. Marks: 75

Section-A

Answer any **FIVE** of the following questions.

5X5=25M

1. Marketing Management
2. Consumer Behaviour
3. Product Mix
4. Penetration Pricing
5. Personal Selling
6. Branding
7. Advertising
8. Labelling

Section- B

Answer **FIVE** questions.

5X10=50M

9. a) Critically evaluate the trends in marketing practices in the present global environment.
(OR)
b) Explain the Marketing Environment factors for the Cosmetic Industry.
10. a) What are the advantages and limitations of market segmentation?
(OR)
b) What factors influencing consumer behaviour?
11. a) Explain the stages of Product Life Cycle and strategies to adapt at every stage.
(OR)
b) Explain various methods of pricing of a new product. .
12. a) What factors influencing price?
(OR)
b) Briefly explain the pricing strategies.
13. a) What are the Problems faced by E-Business People?
(OR)
b) What do you mean by On –Line Marketing? And also discuss the advantages of On – Line Marketing.