

Duration of the course :35 hours

1 nov 2021

To

20 Dec 2021

Faculty information

Smt.S.jyothi

Lecturer in History

Instruction to students

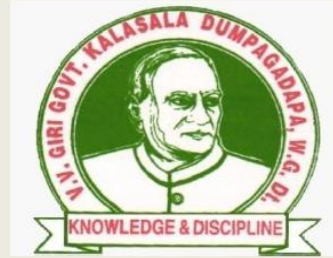
- 75% Course attendance compulsory to get the certificate
- Students who will get 40% of marks in the examination and they will eligible to get Certificate.

Further information ,contact

Smt.S.jyothi

Department Of History

Course Coordinator



V.V GIRI Government  
Kalasala, Dumpagadapa

West Godavari Dist, A.P -534235

AFFILIATED TO ADIKAVI NANNAYA  
UNIVERSITY

NAAC GRADE B+

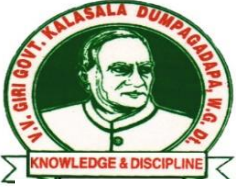
CERTIFICATE COURSE

ON

TRAVEL AND TOURISM IN ANDHRA  
PRADESH

Organized By

DEPARTMENT OF HISTORY



# V.V.GIRI GOVT. KALASALA

DUMPAGADAPA, W.G.Dist., (via) AKIVIDU - 534 235

Accredited by NAAC @ B+

College Code : **AKNU323**



Sri.Ch.S.Haranadh M.Sc., M.Phil  
Principal

Cell: 7013313071

E-mail : [gdcdumpagadapa.jkc@gmail.com](mailto:gdcdumpagadapa.jkc@gmail.com)  
Website : [www.dumpagadapa.ac.in](http://www.dumpagadapa.ac.in)

## CIRCULAR

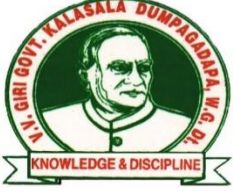
Dt:19.11.2021

Ref: Minutes of the meeting of the IQAC point 4 held on 18.11.2021

As per the reference cited above, our college IQAC resolved to approve the following certificate course for the following Arts and commerce departments given in the table below. It has approved the course syllabus, course duration from 30-40 hours to be finished with in 3 months i.e (November, 2021 to January, 2021), Brochure to be circulated course and exam to be conducted, attendance and marks statement to be maintained and certificate of completion to be provide at the end of the course.

S.No.	Name of the department	Title of the certificate course	Course code	Remarks
1	ECONOMICS	Employment and its Management strategies	ECO-CC-EMS	
2	HISTORY	Travel and Tourism in A.P	HIS-CC-TT	
3	POLITICAL SCIENCE	Structure of parliament in Inda	POL-CC-SPI	

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V.V. Giri Government Kalasala  
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E-mail : gdcdumpagadapa.jkc@gmail.com  
Website : www.dumpagadapa.ac.in

## STUDENT ENORLLMENT LIST

Name of the department: HISTORY

Duration of the course: 37 hrs

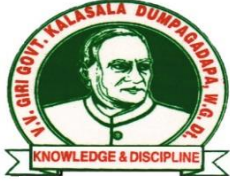
Title of the certificate course: **TRAVELS AND TOURISM IN A.P**

Course code: **HIS-CC-TT**

S.no	Name of the student	Class	Roll number	Signature
1.	B.Akhil	III BA	1	B. Akhil
2.	B.Peddiraju	III BA	2	B. Peddiraju
3.	Ch..Nagalakshmi	III BA	3	Ch. Nagalakshmi
4.	G.Saisrinivas	III BA	4	G. Saisrinivas
5.	K.Sai kumar	III BA	5	K. Sai kumar
6.	L.Sunil babu	III BA	6	L. Sunil babu
7.	M.Markraju	III BA	7	M. Markraju
8.	Sk.Usman Ghani	III BA	8	Sk. Usman Ghani
9.	V.Venkatesh	III BA	9	V. Venkatesh
10.	V. Ramakrishna	III BA	10	V. Ramakrishna
11.	Y.Shanmukharao	III BA	11	Y. Shanmukharao

S. Jyothi.

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Website : [www.dumpagadapa.ac.in](http://www.dumpagadapa.ac.in)

Name of the department: HISTORY

Duration of the course: 37 hrs

Title of the certificate course: TRAVELS AND TOURISM IN A.P

Course code: HIS-CC-TT

## STUDENT ATTENDANCE

V.V.GIRI.GOV.T.KALASALA,DUMPAGADAPA DEPT OF HISTORY																																										
DEPT OF HISTORY																																										
CERTIFICATE COURSE ON: TRAVEL AND TOURISM IN A.P																																										
S.NO	NAME OF THE STUDENT	NOVEMBER															DECEMBER																									
		1	2	5	6	8	9	10	11	12	15	16	17	18	20	22	23	24	25	26	27	29	30	1	2	3	6	7	8	9	10	13	14	15	16	17	18	20				
1	B.AKHIL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
2	B.PEDDIRAJU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3	CH.NAGA LAKSHMI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4	G.SAI SRINIVAS	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
5	K.SAI KUMAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6	L.SUNIL BABU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
7	M.MARK RAJU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8	SK. USMAN GHANI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
9	V.VENKATESH	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	V.RAMAKRISHNA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	Y.SHANMUKH RAO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

*S. Jothi.*

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## SYLLABUS

### Certificate Course in Travel & Tourism

**Overview:** Tourism is identified as a sector with highest potential to provide employment world over. It is a conglomeration of various service industries jointly identified as the tourism sector. Not only the interrelationship of its various segments, but its direct as well as indirect impact on other sectors of the economy, such as, handlooms, handicrafts, real estate and many more is noteworthy. This calls for close scrutiny existing challenges in managing the tourism industry and designing a programme that equips the personnel with the skills desired for meeting the identified challenges built on a foundation of globally-recognized best practices.

#### **Program Objectives:**

- To offer the certification program which lowers the entry level barriers to young aspirants and generates tangible and verifiable impacts
- To prepare students to match the sustainability standards that are appropriate for specific sectors within the travel and tourism industry, also making them flexible in adaptation and implementation, and scalable to businesses of all sizes
- To educate students on, national as well as international concepts of tourism businesses and best practices that will help to improve their efficiencies and overall managerial qualities.

**Course Content:**

**Unit 1: Soft Skills & Social Skills for Professional Dealings:**

**4Hrs**

- (i) Greetings & Introduction
- (ii) Telephonic Conversation
- (iii) Body language and etiquettes
- (iv) Grooming

**Unit 2: Various Facets of Tourism Industry:**

**20Hr**

- (i) Hotel Industry – Types of hotels, Types of rooms, Meal plans, Various departments.
- (ii) Airlines Industry – Types of aircrafts, Seat Allocation, Special Assistance.
- (iii) Travel Agency and Tour Operator
- (iv) MICE
- (v) Cruise
- (vi) Railway Tours

**Unit 3: Essential Travel Documents and Formalities :**

**8Hrs**

- (i) Passport – Types of passports
- (ii) Visa – Types of Visa
- (iii) Customs – Red Channel & Green Channel
- (iv) Immigration

**Unit 4: International Travel Terminologies (A):**

**4Hrs**

A handwritten signature in blue ink is written over a circular stamp. The signature is cursive and appears to be 'D. Singh'. The stamp is partially obscured by the signature and is illegible.

- (i) IATA International Airport Codes
- (ii) IATA Domestic Airport Codes
- (iii) IATA Airlines Code

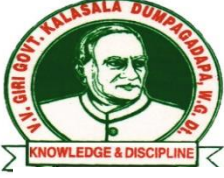
**Unit 5: International Travel Terminologies (B):**

**4Hrs**

- (i) Navy Call List
- (ii) An introduction to GDS.
- (iii) Greenwich Mean Time

*S. Jothu.*

  
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## HISTORY DEPARTMENT CERTIFICATE COURSE TRAVEL AND TOURISM IN A.P QUESTION PAPER

1. National tourism includes

- A. Domestic tourism
- B. Outbound tourism
- C. Domestic & Outbound tourism
- D. None of these.

Answer:

-----

2. Visitors spending at least three hours away from home outside their usual environment for leisure but not staying away overnight is known as

- A. Leisure day visitor
- B. Twisty
- C. Same day visitor
- D. None of these.

Answer:

-----

3. The process of grouping people within a market according to similar needs, characteristics, or behavior is known as

- A. Tourism marketing
- B. Segmentation
- C. Targeting
- D. None of these

Answer:

-----

4. When a visitor travels in his country of residence, he is a----- visitor

- A. Domestic
- B. International
- C. Inbound
- D. Out bound

Answer:

-----

5. The Indian Government took its first tourist marketing initiative through the incredible India campaign in



A. 2001

B. 2000

C. 1999

D. 2002.

Answer:

---

**6. A person who travels on foot is known as**

A. Pouching

B. Way Tarer

C. Cosmopolitan

D. None of these

Answer:

---

**7. Illegal hunting of animals or land is under official protection, is known as**

A. Pouching

B. Cosmopolitans

C. Way Tarer

D. None of these.

Answer:

---

**8. The combination of geographic and demographic segmentation is known as**

A. Geodemographic

B. Psychographic

C. Segmentation

D. None of these

Answer:

---

**9. The main aim of the tourism industry in India is**

A. To spread word of month & create repeat visitors

B. To spread word of month

C. Create repeat visitors

D. None of these.

Answer:

---

**10. BRIC includes Russia, India, China and-----**

A. Bharna

B. Brazil

Bangladesh

D. None of these

Answer:

---

**11. Written or electronic mail sent to prospective customer is known as**

A. Direct mail

B. Indirect mail

C. Personal Mail

D. None of these

Answer:

---

**12. The process of selling of a product through publicity is called**

A. Marketing

B. Segmentation

C. Advertisement

D. Promotion

Answer:

---

**13. A tourism policy includes**

A. Rules

B. Regulations

C. Objectives and strategies

D. All of the above

Answer:

---

**14. The national tourism policy was drafted in**

A. 1997

B. 1998

C. 2000

D. 1996

Answer:

---

**15. The first tourism policy was implemented in**

A. 1980

B. 1982

C. 1981

D. 1983

Answer:

---

16. The Serjent committee was appointed in

- A. 1945
- B. 1950
- C. 1955
- D. 1956

Answer:

---

17. WTTC was established in

- A. 1990
- B. 1980
- C. 1970
- D. 1960

Answer:

---

18. A person who moves from one location to another is known as ----

- A. Tourist
- B. Traveller
- C. Inbound tourist
- D. Out bound tourist

Answer:

---

19. The measurement of attributes through the use of anasthetics is known as-----

- A. Emotion
- B. Perception
- C. Psychometrics
- D. None of these.

Answer:

---

20. A person who is travelling a place for pleasure is known as

- A. Tourist
- B. Traveller
- C. Inbound tourist
- D. None of these

Answer:

---

21. Net travel propensity measures-----

- A. Total number of trips

- B. Total number of transist
- C. Total number of persons who take at least one trip
- D. None of these.

Answer:

---

**22. Which travel propensity measures total number of trips**

- A. Gross travel propensity
- B. Travel measurement
- C. Net travel propensity
- D. None of these

Answer:

---

**23. The value statistics measures**

- A. Tourist expenditure
- B. Twists days
- C. Accommodation
- D. None of these.

Answer:

---

**24. Which statistics measures tourism trips**

- A. Value statistics
- B. Volume statistics
- C. Expenditure statistics
- D. None of these

Answer:

---

**25. . Which demand refer o the demand for goods that are needed for final consumption**

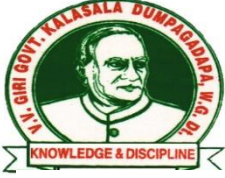
- A. Direct demand
- B. Derived Demand
- C. Indirect Demand
- D. None of these.

Answer:

---

S. Jothu.

Chandra



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## Exam-Absentee statement

Name of the department: HISTORY

Duration of the course: 37 hrs

Title of the certificate course: TRAVELS AND TOURISM IN A.P

Course code: HIS-CC-TT

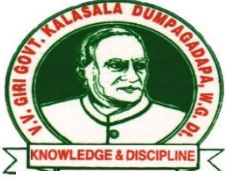
Date of Exam: 22-12-2021

Total Marks: 25

S.no	Name of the student	Class	Roll number	Signature
1.	B.Akhil	III BA	1	B. Akhil
2.	B.Peddiraju	III BA	2	B. peddiraju
3.	Ch..Nagalakshmi	III BA	3	Ch. Nagalakshmi
4.	G.Saisrinivas	III BA	4	G. Saisrinivas
5.	K.Sai kumar	III BA	5	K. Sai kumar
6.	L.Sunil babu	III BA	6	L. Sunil babu
7.	M.Markraju	III BA	7	M. Markraju
8.	Sk.Usman Ghani	III BA	8	Sk. Usman Ghani
9.	V.Venkatesh	III BA	9	V. Venkatesh
10.	V. Ramakrishna	III BA	10	V. Ramakrishna
11.	Y.Shanmukharao	III BA	11	Y. Shanmukharao

S. Yothu

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## Student Marks Statement

Name of the department: HISTORY

Duration of the course: 37 hrs

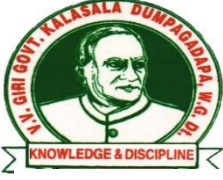
Title of the certificate course: TRAVELS AND TOURISM IN A.P

Course code: HIS-CC-TT

S.no	Name of the student	Class	Marks obtained	Remarks
1	Akhil	III BA	24	Passed
2	B. Peddiraju	III BA	23	Passed
3	Ch.Naga Lakshmi	III IBA	24	Passed
4	G. Srinivas	III BA	22	Passed
5	K. Saikumar	III BA	21	Passed
6	L.Sunil Babu	III BA	21	Passed
7	M.Markraju	III BA	23	Passed
8	Sk. Usman Ghani	III BA	20	Passed
9	V.Markraju	III BA	24	Passed
10	V.Venkatesh	III BA	23	Passed
11	V. Ramakrishna	III BA	24	Passed
12	Y.Shanmukh rao	III BA	22	Passed

S. Jothu.

  
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## DEPARTMENT OF HISTORY

CERTIFICATE COURSE

### TRAVELS AND TOURISM IN ANDHRA PRADESH

1ST NOVEMBER 2021 TO 20TH DECEMBER 2021

### A BRIEF REPORT

#### A BRIEF REPORT

The Department of History organized a Certificate course on Travel and tourism in Andhra Pradesh to the students of (III B.A).

- ❖ The program is conducted after the regular class work is over.
- ❖ The duration of the class is one hour and in total 37 hrs is the duration of the course.
- ❖ Students were supplied with the necessary study material.
- ❖ Out of 12 registered, all students participated and successfully completed the course.
- ❖ At the end of the program, a Grand Test was conducted and it was also evaluated.
- ❖ Certificates were issued to the successfully completed participants in the valedictory function.
- ❖ Smt. S.Jyothi and experts from outside the college were the resource persons.

The outcomes of the course are:

Students after successful completion of the course will be able to:

1. Understand hospitality as a career
2. Inculcate inter-personal skills
3. Develop the ability for multi-tasking and crises management
4. Understands the spirit of team work
5. Acknowledge the importance of guest service and satisfaction

*S. Jyothi.*

*Ch. S. Haranadh*

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## CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT MR/MS. B.AKHIL

CLASS III B.A REGISTERED NO: 193236201001 HAS SUCCESSFULLY COMPLETED A CERTIFICATE

COURSE OF 37 HOURS ON "TRAVEL AND TOURISM IN ANDHRA PRADESH" CONDUCTED BY

DEPARTMENT OF HISTORY FROM 01-11-2021 TO 20-12-2021

*S. Jothu*

COURSE CO-ORDINATOR

*Chakraborty*

IQAC CO-ORDINATOR

*Chakraborty*  
PRINCIPAL  
V V Giri Government Kalasala  
DUMPAGADAPA  
PRINCIPAL



# V.V.GIRI.GOV.T.KALASALA

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## CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT MR/MS. B.PEDDI RAJU

CLASS III B.A REGISTERED NO: 193236201002 HAS SUCCESSFULLY COMPLETED A CERTIFICATE

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DEPARTMENT OF HISTORY FROM 01-11-2021 TO 20-12-2021

*S. Jothu*

COURSE CO-ORDINATOR

*Chakraborty*

IQAC CO-ORDINATOR

*Chakraborty*  
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## CERTIFICATE OF COMPLETION

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*S. Yothu*

COURSE CO-ORDINATOR

*Ch. Komala Lakshmi*

IQAC CO-ORDINATOR

*Ch. A.*

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COURSE CO-ORDINATOR

*Ch. Komala Lakshmi*

IQAC CO-ORDINATOR

*Ch. A.*

PRINCIPAL  
VV Giri Government Kalasala  
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