

Duration of the course :35 hours

11 Jul 2022

To

30 Aug 2022

Faculty information

Dr.K.Ananda Kumar

Lecturer in Economics

Instruction to students

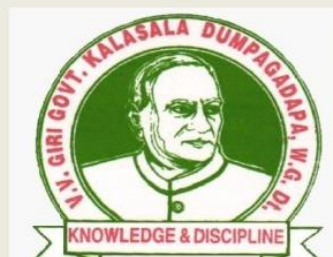
- 75% Course attendance compulsory to get the certificate
- Students who will get 40% of marks in the examination and they will be eligible to get Certificate.

Further information ,contact

Dr.K.Ananda Kumar

Department Of Economics

Course Coordinator



V.V GIRI Government
Kalasala,Dumpagadapa

West Godavari Dist, A.P -534235

AFFILIATED TO ADIKAVI NANNAYA
UNIVERSITY

NAAC GRADE B+

CERTIFICATE COURSE

ON

Self Employment and its Management
Strategies

Organized By

DEPARTMENT OF ECONOMICS



V.V.GIRI GOVT. KALASALA

DUMPAGADAPA, W.G.Dist., (via) AKIVIDU - 534 235

Accredited by NAAC @ B+

College Code : **AKNU323**



Sri.Ch.S.Haranadh M.Sc., M.Phil
Principal

Cell: 7013313071

E-mail : gdcdumpagadapa.jkc@gmail.com
Website : www.dumpagadapa.ac.in

CIRCULAR

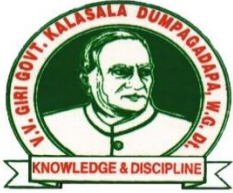
Dt:19.11.2021

Ref: Minutes of the meeting of the IQAC point 4 held on 18.11.2021

As per the reference cited above, our college IQAC resolved to approve the following certificate course for the following Arts and commerce departments given in the table below. It has approved the course syllabus, course duration from 30-40 hours to be finished with in 3 months i.e (November, 2021 to January, 2021), Brochure to be circulated course and exam to be conducted, attendance and marks statement to be maintained and certificate of completion to be provide at the end of the course.

| S.No. | Name of the department | Title of the certificate course | Course code | Remarks |
|-------|------------------------|--|-------------|---------|
| 1 | ECONOMICS | Employment and its Management strategies | ECO-CC-EMS | |
| 2 | HISTORY | Travel and Tourism in A.P | HIS-CC-TT | |
| 3 | POLITICAL SCIENCE | Structure of parliament in Inda | POL-CC-SPI | |

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Website : www.dumpagadapa.ac.in

STUDENT ENORLLMENT LIST

Name of the department: ECONOMICS

Duration of the course: 35 hrs

Title of the certificate course: EMPLOYMENT ANS ITS MANAGEMENT STRATEGIES

Course code: ECO-CC-EMS

| S.NO | NAME OF THE STUDENT | REGD.NO | CLASS | SIGNATURE |
|------|-------------------------------------|-------------|-------|--------------------------|
| 1 | BOLLARAPU LAXMI | 21326201001 | I B.A | B. Laxmi |
| 2 | BOMMIDI RAJESH | 21326201002 | I B.A | B. Rajesh |
| 3 | CH.NAGA JYOSTHNA | 21326201003 | I B.A | Ch. N. Jyosthna |
| 4 | CHEBROLU SAI GANESH | 21326201004 | I B.A | Ch. Sai Ganesh |
| 5 | CHITTIBOMMA GANESH NAGA SIVA SAI | 21326201005 | I B.A | Ch. Ganesh Naga Siva Sai |
| 6 | CHODAVARAPU PAVANI | 21326201006 | I B.A | Ch. Pavani |
| 7 | CH.SUNITHA | 21326201007 | | Ch. Sunitha |
| 8 | GADIDESI LAVANYA | 21326201008 | I B.A | G. Lavanya |
| 9 | GANDHAM LKITHA | 21326201009 | I B.A | G. Lkitha |
| 10 | GUNTURU ANUSHA | 21326201010 | I B.A | G. Anusha |
| 11 | INTI WILLIAM KERY | 21326201011 | I B.A | Inti William Kery |
| 12 | JANGAM ROJELIN | 21326201012 | I B.A | J. Rojelin |
| 13 | K.LATHA GRACE | 21326201013 | I B.A | K. Latha Grace |
| 14 | KAMATHAM SHARON ROJA | 21326201014 | I B.A | K Sharon Roja |
| 15 | K.SURYA KUMARI | 21326201015 | I B.A | K. Surya Kumari |
| 16 | KORE WILLIAM KERI | 21326201016 | I B.A | K. William Keri |
| 17 | MALLU NAGA LOKESH | 21326201017 | I B.A | M. Naga Lokesh |
| 18 | PALLEM DANI | 21326201018 | I B.A | P. Danni |
| 19 | PENUMALA RATNA RAJU | 21326201019 | I B.A | P. Ratna Raju |
| 20 | SEELAM WILLIAM KERI | 21326201021 | I B.A | S. William Keri |
| 21 | SIRIYALA RAVATHI | 21326201022 | I B.A | S. Ravathi |
| 22 | THOTA PRUDHVI RAJU | 21326201023 | I B.A | T. Prudhvi Raju |
| 23 | YALLA JOHNY | 21326201024 | I B.A | Y. JOHNY |
| 24 | YERICHARLA SATISH KUMAR | 21326201025 | I B.A | Y. Satish Kumar |

K.A.Kumar


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Website : www.dumpagadapa.ac.in

Name of the department: ECONOMICS

Duration of the course: 35 hrs

Title of the certificate course: EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Course code: **ECO-CC-EMS**

STUDENT ATTENDANCE

| V.V.GIRI.GOV.T.KALASALA,DUMPAGADAPA DEPT OF HISTORY | | | | | | | | | | | | | | | |
|---|----------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| DEPT OF ECONOMICS | | | | | | | | | | | | | | | |
| CERTIFICATE COURSE ON: SELF EMPLOYEMENT AND ITS MANAGEMENT STRATEGIES | | | | | | | | | | | | | | | |
| S.NO | NAME OF THE STUDENT | JULY 2022 | | | | | | | | | | | | | |
| | | 11 | 12 | 13 | 14 | 15 | 16 | 18 | 19 | 20 | 21 | 22 | 23 | 25 | 26 |
| 1 | BOLLARAPU LAXMI | P | P | P | P | A | P | P | P | P | P | P | P | P | P |
| 2 | BOMMIDI RAJESH | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 3 | CH.NAGA JYOSTHNA | P | P | P | A | P | P | P | P | A | P | P | P | P | P |
| 4 | CHEBROLU SAI GANESH | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 5 | CHITTIBOMMA GANESH NAGA SIVA SAI | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 6 | CHODAVARAPU PAVANI | P | P | P | A | P | P | P | P | A | P | P | P | P | P |
| 7 | CH.SUNITHA | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 8 | GADIDESI LAVANYA | P | P | P | P | P | A | P | P | P | P | P | P | P | P |
| 9 | GANDHAM LIKITHA | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 10 | GUNTURU ANUSHA | P | P | P | P | A | P | P | P | P | P | P | P | P | P |
| 11 | INTI WILLIAM KERY | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 12 | JANGAM ROJELIN | P | P | P | P | P | P | P | P | P | P | P | P | P | P |
| 13 | K.LATHA GRACE | P | P | P | A | P | P | P | P | P | A | P | P | P | P |
| 14 | KAMATHAM SHARON ROJA | P | P | P | P | P | P | P | P | P | P | P | P | P | P |
| 15 | K.SURYA KUMARI | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 16 | KORE WILLIAM KERI | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 17 | MALLU NAGA LOKESH | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 18 | PALLEM DANI | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 19 | PENUMALA RATNA RAJU | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 20 | SEELAM WILLIAM KERI | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 21 | SIRIYALA RAVATHI | P | P | P | P | P | A | P | P | P | P | P | P | P | P |
| 22 | THOTA PRUDHVI RAJU | P | P | P | P | A | P | P | P | P | A | P | P | P | P |
| 23 | YALLA JOHNY | P | P | P | P | P | A | P | P | P | P | A | P | P | P |
| 24 | YERICHARLA SATISH KUMAR | P | P | P | P | A | P | P | P | P | A | P | P | P | P |

K.A.Kumar

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V.V.GIRI.GOV.T.KALASALA,DUMPAGADAPA DEPT OF HISTORY

DEPT OF ECONOMICS

CERTIFICATE COURSE ON: SELF EMPLOYMENT AND ITS MANAGEMENT STARTEGES

| S.NO | NAME OF THE STUDENT | AUGUST 2022 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|------|----------------------------------|-------------|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|--|--|--|--|--|--|--|--|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 8 | 10 | 11 | 12 | 16 | 17 | 20 | 22 | 23 | 24 | 25 | 26 | 27 | 29 | 30 | | | | | | | | | |
| 1 | BOLLARAPU LAXMI | P | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 2 | BOMMIDI RAJESH | P | P | P | A | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | | | | | | | | | |
| 3 | CH.NAGA JYOSTHSNA | P | P | P | A | P | P | P | P | A | P | P | P | A | P | P | P | A | P | P | P | | | | | | | | | | |
| 4 | CHEBROLU SAI GANESH | P | P | P | P | A | P | P | P | P | A | P | P | P | A | P | P | P | P | A | P | P | | | | | | | | | |
| 5 | CHITTIBOMMA GANESH NAGA SIVA SAI | P | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | P | A | P | P | P | | | | | | | | | |
| 6 | CHODAVARAPU PAVANI | P | P | P | A | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | P | P | | | | | | | | | |
| 7 | CH.SUNITHA | P | P | P | P | A | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | P | | | | | | | | | |
| 8 | GADIDESI LAVANYA | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | P | | | | | | | | | |
| 9 | GANDHAM LIKITHA | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | A | P | P | | | | | | | | | |
| 10 | GUNTURU ANUSHA | P | P | P | P | P | P | P | P | P | P | P | P | P | P | A | P | P | P | P | P | P | | | | | | | | | |
| 11 | INTI WILLIAM KERY | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | P | | | | | | | | | |
| 12 | JANGAM ROJELIN | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | | | | | | | | | |
| 13 | K.LATHA GRACE | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | | | | | | | | | |
| 14 | KAMATHAM SHARON ROJA | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | P | | | | | | | | | |
| 15 | K.SURYA KUMARI | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | A | P | | | | | | | | | |
| 16 | KORE WILLIAM KERI | P | P | P | P | A | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | P | | | | | | | | | |
| 17 | MALLU NAGA LOKESH | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | P | | | | | | | | | |
| 18 | PALLEM DANI | P | P | P | P | A | P | P | P | P | P | A | P | P | P | A | P | P | P | P | A | P | | | | | | | | | |
| 19 | PENUMALA RATNA RAJU | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 20 | SEELAM WILLIAM KERI | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 21 | SIRIYALA RAVATHI | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 22 | THOTA PRUDHVI RAJU | P | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 23 | YALLA JOHNY | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | P | A | P | P | P | P | | | | | | | | | |
| 24 | YERICHARLA SATISH KUMAR | P | P | P | P | A | P | P | P | P | A | P | P | P | P | P | P | P | A | P | P | P | | | | | | | | | |

K.A.Kumar



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V.V. Giri Government Kalasala
DUMPAGADAPA



Sri.Ch.S.Haranadh M.Sc., M.Phil
Principal

Cell: 7013313071

V.V.GIRI GOVT. KALASALA

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College Code : **AKNU323**



E-mail : gdcdumpagadapa.jkc@gmail.com
Website : www.dumpagadapa.ac.in

SYLLABUS

Name of the Department: Economics

Course title: Self Employment and its Management Strategies

Duration: 35hrs

COURSE OUTCOME:

- Develops the skill among students to start their own business.
- Develop the skill to get the potential and financial rewards.
- Demonstrates the skills to manage and express their emotions, thoughts, impulses and stress in effective ways.
- Demonstrates the skills to set, monitor, adapt, achieve and evaluate goals.
- Employees with strong self-management skills can set independent goals and do everything possible to achieve them.

Unit-1 Introduction

Introduction to self employment Self employment gives new life to youth

Production of goods in industries- gives self employment

Unit-2 Business opportunities

Business field gives opportunities to youth in the sector of self employment and identification of profits in business fields

Unit-3 How to start a new industry

What are the resource to acquire capital to start new industry Research methods apply to self – employment maintain industry in better way

Unit -4 Marketing

Starting of a new industry/Business through good marketing practices like positive thinking, maintain good quality products ect ,Self employment –A victory or winning to youth in present days.

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ECONOMICS DEPARTMENT

CERTIFICATE COURSE

SELF EMPLOYEMENT AND ITS MANAGEMENT STRATEGIES

QUESTION PAPER

Time:2hrs

Duration:35hrs

Exam date:

Max.Marks:30M

- 1.What is self employment ?
- 2.Explain about types of self employment opportunities in Business
- 3.Self Freedom in self employment
- 4.whole sales Business
- 5.Self employment advantages
- 6.Partnership Business
- 7..Project Design
- 8.Capital
- 9.Self Employment Disadvantages
- 10.What is sales

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Exam-Absentee statement

Name of the department: ECONOMICS

Duration of the course: 35 hrs

Title of the certificate course: EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Course code: ECO-CC-EMS

Date of Exam:

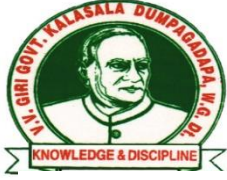
Total Marks: 30

| S.NO | NAME OF THE STUDENT | REGD.NO | CLASS | SIGNATURE |
|------|-------------------------------------|-------------|-------|--------------------------|
| 1 | BOLLARAPU LAXMI | 21326201001 | I.B.A | B. Laxmi |
| 2 | BOMMIDI RAJESH | 21326201002 | I.B.A | B. Rajesh |
| 3 | CH.NAGA JYOSTHNA | 21326201003 | I.B.A | Ch. N. Jyosthna |
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| 6 | CHODAVARAPU PAVANI | 21326201006 | I.B.A | Ch. Pavani |
| 7 | CH.SUNITHA | 21326201007 | I.B.A | Ch. Sunitha |
| 8 | GADIDESI LAVANYA | 21326201008 | I.B.A | G. Lavanya |
| 9 | GANDHAM LIKITHA | 21326201009 | I.B.A | G. Likitha |
| 10 | GUNTURU ANUSHA | 21326201010 | I.B.A | G. Anusha |
| 11 | INTI WILLIAM KERY | 21326201011 | I.B.A | Inti William Kery |
| 12 | JANGAM ROJELIN | 21326201012 | I.B.A | J. Rojelin |
| 13 | K.LATHA GRACE | 21326201013 | I.B.A | K. Latha Grace |
| 14 | KAMATHAM SHARON ROJA | 21326201014 | I.B.A | K. Sharon Roja |
| 15 | K.SURYA KUMARI | 21326201015 | I.B.A | K. Surya Kumari |
| 16 | KORE WILLIAM KERI | 21326201016 | I.B.A | K. William Keri |
| 17 | MALLU NAGA LOKESH | 21326201017 | I.B.A | M. Naga Lokesh |
| 18 | PALLEM DANI | 21326201018 | I.B.A | P. DANI |
| 19 | PENUMALA RATNA RAJU | 21326201019 | I.B.A | P. Ratna Raju |
| 20 | SEELAM WILLIAM KERI | 21326201021 | I.B.A | S. William Keri |
| 21 | SIRIYALA RAVATHI | 21326201022 | I.B.A | S. Ravathi |
| 22 | THOTA PRUDHVI RAJU | 21326201023 | I.B.A | T. Prudhvi Raju |
| 23 | YALLA JOHNY | 21326201024 | I.B.A | Y. JOHNY |
| 24 | YERICHARLA SATISH KUMAR | 21326201025 | I.B.A | Y. Satish Kumar |

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Ch. A.

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Student Marks Statement

Name of the department: ECONOMICS

Duration of the course: 35 hrs

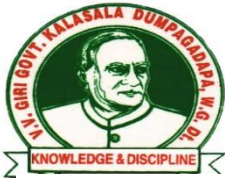
Title of the certificate course: EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Course code: **ECO-CC-EMS**

| S.NO | NAME OF THE STUDENT | REGD.NO | CLASS | MARKS OBTAINED | REMARKS |
|------|-------------------------------------|-------------|-------|----------------|---------|
| 1 | BOLLARAPU LAXMI | 21326201001 | I.B.A | 28 | Passed |
| 2 | BOMMIDI RAJESH | 21326201002 | I.B.A | 28 | Passed |
| 3 | CH.NAGA JYOSTHNA | 21326201003 | I.B.A | 24 | Passed |
| 4 | CHEBROLU SAI GANESH | 21326201004 | I.B.A | 26 | Passed |
| 5 | CHITTIBOMMA GANESH NAGA SIVA SAI | 21326201005 | I.B.A | 29 | Passed |
| 6 | CHODAVARAPU PAVANI | 21326201006 | I.B.A | 27 | Passed |
| 7 | CH.SUNITHA | 21326201007 | I.B.A | 25 | Passed |
| 8 | GADIDESI LAVANYA | 21326201008 | I.B.A | 29 | Passed |
| 9 | GANDHAM LIKITHA | 21326201009 | I.B.A | 26 | Passed |
| 10 | GUNTURU ANUSHA | 21326201010 | I.B.A | 28 | Passed |
| 11 | INTI WILLIAM KERY | 21326201011 | I.B.A | 26 | Passed |
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| 19 | PENUMALA RATNA RAJU | 21326201019 | I.B.A | 26 | Passed |
| 20 | SEELAM WILLIAM KERI | 21326201021 | I.B.A | 26 | Passed |
| 21 | SIRIYALA RAVATHI | 21326201022 | I.B.A | 28 | Passed |
| 22 | THOTA PRUDHVI RAJU | 21326201023 | I.B.A | 28 | Passed |
| 23 | YALLA JOHNY | 21326201024 | I.B.A | 26 | Passed |
| 24 | YERICHARLA SATISH KUMAR | 21326201025 | I.B.A | 25 | Passed |

K.A.Kumar

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Cell: 7013313071



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DEPARTMENT OF ECONOMICS

CERTIFICATE COURSE

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

11TH JULY 2022 TO 30TH AUGUST 2022

A BRIEF REPORT

The Department of economics organized a Certificate course on Employment and its management strategies to the students of (I B.A).

- ❖ The program is conducted after the regular class work is over.
- ❖ The duration of the class is one hour and in total 35 hrs is the duration of the course.
- ❖ Students were supplied with the necessary study material.
- ❖ Out of 24 registered, all students participated and successfully completed the course.
- ❖ At the end of the program, a Grand Test was conducted and it was also evaluated.
- ❖ Certificates were issued to the successfully completed participants in the valedictory function.
- ❖ Dr.K.Ananda Kumar and experts from outside the college were the resource persons.

The outcomes of the course are:

- Develops the skill among students to start their own business.
- Develop the skill to get the potential and financial rewards.
- Demonstrates the skills to manage and express their emotions, thoughts, impulses and stress in effective ways.
- Demonstrates the skills to set, monitor, adapt, achieve and evaluate goals.
- Employees with strong self-management skills can set independent goals and do everything possible to achieve them.

K.A.Kumar

PRINCIPAL
V.V. Giri Government Kalasala
DUMPAGADAPA



V.V.GIRI GOVT.KALASALA

(DUMPAGADAPA) W.G.DT (VIA AKIVIDU A.P, 534 235 Accredited by NAAC@B+



CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT MR/MS. **B.LAXMI**

CLASS **I-BA** REGISTERED NO: **213236201001** HAS SUCCESSFULLY COMPLETED A CERTIFICATE COURSE

OF 35 HOURS ON **"SELF EMPLOYEMENT AND ITS MANAGEMENT STARTEGIES"**

CONDUCTED BY DEPARTMENT OF ECONOMICS FROM **11-07-2022** TO **30-08-2022**

K.A.Kumar.
COURSE CO-ORDINATOR

Chiranjeevi Anil Dini
IQAC CO-ORDINATOR

Chiranjeevi Anil Dini
PRINCIPAL
V V Giri Government Kalasala
DUMPAGADAPA
PRINCIPAL



V.V.GIRI GOVT.KALASALA

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CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT MR/MS. **B.RAJESH**

CLASS **I-BA** REGISTERED NO: **213236201002** HAS SUCCESSFULLY COMPLETED A CERTIFICATE COURSE

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Chiranjeevi Anil Dini
IQAC CO-ORDINATOR

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CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT MR/MS.

CH.GANESH NAGA SIVA SAI

CLASS **I-BA** REGISTERED NO: **213236201005** HAS SUCCESSFULLY COMPLETED A CERTIFICATE COURSE

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Chiranjit Dui
IQAC CO-ORDINATOR

Chiranjit Dui
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CH.NAGA JYOTHSNA

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